

Heartland Harmony Region 4

RMT Zoom Meeting

May 4, 2025

6:00 PM

Present: Sue Pelley, Kim Wonders, Natalie Allen, Deb Bringman, Marsha Leistner, Lura Nightlinger, Beverly Miller, Liz Sabo-Johnson, Myra Shaver, Shannon Haddox, Kay Seymour, Anita Logsdon, Missy Anthony, Betty Lightfoot

TEAM COORDINATOR – SUE PELLEY

Sue welcomed:

- Anita Logsdon, new associate. She will be tracking accountabilities, starting with the June meeting.
- Kay Seymour, incoming Director Coordinator.
- Shannon Haddox, incoming Communications Coordinator.
- Myra Shaver, incoming Finance Coordinator.

Chorus Buddy Assignments

Sue – Tune Town

Kim – Harmony Hills

Lura – Cincinnati Sound

Liz – Gem City

Shannon – Scenic City

Marsha – K-Town Sound and River Magic

Kay – Scioto Valley and Capital City

Anita – Pride of Kentucky and Diamond Jubilee

Missy – One Voice and Nashville

The role of a Chorus Buddy was reviewed:

- Keep in contact – how are things going?
- Be aware of upcoming events for the chorus.
- Keep them informed about regional events and advise of any upcoming changes.
- Be available for any questions or concerns they may have.

Thrive

This SAI program was launched May 1. It allows for \$250 per chorus to be used for membership growth and administrative programs, not music-related programs. IFV has been dropped, and Thrive does not replace it.

Region 4 chorus Team Managers and Presidents will receive a survey to complete in order for the RMT to best determine how to allocate these funds. This survey will not be anonymous.

Sue presented a draft of the survey for review and discussion. She will send out an updated version for review by the RMT this week so that the survey can be sent out soon. This will be an agenda item for the June meeting.

Leadership Class

This has been very successful, and it has been decided that the first session of the next group will be in-person.

FINANCE COORDINATOR – BEVERLY MILLER

- PayPal has been zeroed out. Stripe is the replacement, and it worked very well for contest.
- Beverly recommended that Myra leave the money in the Morgan Stanley account untouched.
- Our reserve amount is \$32,871.65.
- We are waiting for rebates from hotels at contest and from photos. We are also waiting for a reimbursement from SAI for IFV.
- Our loss for the year is approximately \$30,000.
- We have about one year's operating expense available. We should have a year and a half.

EVENTS COORDINATOR – NATALIE ALLEN

- Contracts for the March 26-29, 2026 competition have been signed.
- We are working on dates for Singing Summit 2027.
- We are looking into Sharondale as a possible venue location for Contest 2028. If that isn't feasible, we will continue in Covington.

EDUCATION COORDINATOR – KIM WONDERS

- Kim has compiled a report reflecting the health of our regional choruses using categories of Healthy, Watch, and At Risk.
- In the 2025 competition, 14 of 15 choruses competed, and no chorus scored below 400.
- She needs a new coordinator for the Rising Stars.

DIRECTOR COORDINATOR – KAY SEYMOUR

- She will hold a structured meeting with directors at Express Yourself.

MARKETING COORDINATOR – LURA NIGHTLINGER

- Lura is putting together a short video about Region 4 which will go on the region's website. She asked for additional footage that anyone might have.
- This Thursday is the kick-off for Singing Through the Decades, starting with the 50's. A new post will be added each Thursday. The schedule is: May – 50's, June – 60's, July – 70's, August – 80's, September – 90's, November – 2000's, January – 2010's, February 2020's, and wrap-up at Contest 2026.

COMMUNICATIONS COORDINATOR – LIZ SABO-JOHNSON

- Liz is working on the CG4 transition with Shannon and Lura.
- August 14 is the deadline for the new website.
- She is working with Natalie on the transition to Events Coordinator.
- A contest survey was not sent out this year because the same one keeps getting the same result. The Competition and Convention Committee will re-evaluate the survey at their meeting in July.
- Liz will work with Shannon on the Express Yourself survey.

MEMBERSHIP COORDINATOR – MARSHA LEISTNER

- She is updating longevity gifts.
- "Transitional" members refers to those dropping off the membership roles.

ACCOUNTABILITIES

SUE PELLEY

1. Ask for chorus contacts for buddies and publish the list.
2. Send the chorus survey for Thrive to RMT for review.

BEVERLY MILLER/MYRA SHAVER

1. Change the Morgan Stanley signatory.
2. Give checks to competitions at the June meeting.
3. Cancel the Chase credit card after all future contract charges are accounted for.
4. Add another name (Lura?) to the checking account.
5. Look for the invoice for the down payment on the convention facility.
6. Get W-9 from Vickie Maybury at the June meeting.

KIM WONDERS

1. Provide a job description for the Rising Star coordinator to Shannon and Deb.

SHANNON HADDOX

1. Put the Stripe form on the website.

MARSHA LEISTNER

1. Send the transitional members list to Shannon.

Next Meeting to be held at St. Andrew United Church of Christ, Louisville, KY

Thursday, June 19 9:00 am – 5:00 pm

Friday, June 20. 9:00 am – 12:00 pm

Respectfully submitted,

Betty Lightfoot, Secretary