Chorus Health Check Survey

CULTURAL

Does your chorus have a mission statement? Core values?

Does your chorus have a long-range strategic plan?

What is your chorus’s greatest strength?

What is your chorus’s greatest struggle?

ADMINISTRATIVE

What is the chorus governance structure? Board? Management Team?

Does your chorus have a functioning music team? How often do they meet?

MEMBERSHIP

How does your chorus recognize chorus member’s contributions?

Does your chorus have a New Member Handbook?

Does your chorus have organized guest nights?

What methods have been used to recruit & follow up with guests?

Does your chorus have an audition process? Musical? Visually?

Is there a process to “onboard” new members?

What are reasons guests give for not joining your chorus?

FINANCIAL

Is your chorus financially healthy?

Is there financial assistance for members? (Angel fund, dues assist, etc.)

MARKETING

Does your chorus have a logo?

Does your chorus have a website?

Does your chorus utilize social media? How? Which sites?

LEADERSHIP

Are board meetings open to members?

Is your chorus leadership aware of who can assist with various issues at a regional or international level?

How does your chorus solicit feedback from members?

How does the chorus utilize/respond to member survey feedback?