**Harmony Heartland Region 4 RMT – February 2025 Report**

**Lura Nightlinger, Marketing Coordinator**

**Completed to date:**

* Singing Summit – Jan 17 – 18
	+ Posted throughout weekend on Facebook
	+ Helped with Leadership Class on Friday afternoon

**To-do/Continuing to-do items:**

* RMT Application/Nominations – February 2025
	+ 3 Coordinators must come off for 1 year: Beverly, Natalie, & Deb
	+ Applications received by the following members with Coordinator position preference
		- Myra Shaver – Finance Coordinator
		- Liz Sabo Johnson – Events Coordinator
		- Kay Seymour – Directors Coordinator
		- Lura Nightlinger – Marketing Coordinator
		- Shannon Haddox – Associate member
	+ Recommend Myra, Liz, Kay, and Lura for Coordinator positions. Also recommend Shannon to fill the Communications Coordinator position that becomes vacant as Liz moves to Events Coordinator.
* Region Contest – March 2025
	+ Website is live and updates are being completed as we get more information
	+ Contest Team meeting on Sun., Feb 26th at 6:30pm to keep on track of items to be completed.
	+ Housing – working with NK Conv Bureau to finalize needs after major reservations completed by each Chorus. Housing closes Feb 28th.
* Soar with 4 Leadership Program - Facilitating Zoom meetings & helping as needed
* 2025-26 Region Overall Theme – Singing Through the Decades
	+ Artwork being finalized for the year and each Regional event
	+ Sharing with Liz for June Expressing Yourself this week so she can create event on website
	+ Will create a working team after this year’s contest
		- Assist me with gathering information
		- Create standard presentations to be used for each month’s postings
		- Plan decorations and social things at in-person regional events
		- Plan 70th Anniversary Afterglow celebration at March 2026 contest
		- Facebook & Website Posts will begin May 2025 and going through regional contest March 2026. Each month we will cover a decade – 1956-1959, 1960-1969, etc
			* We will not post during October 2025 – SAI International focus, December 2025 – Holiday breaks and January 2026 – Singing Summit focus
* Website/Facebook Updates/Posts
	+ Continue to work with Liz as needed
* Monthly/Quarterly Facebook Posts
	+ Monthly – Anniversaries on the 5 – target to post on the 5th of each month
	+ Quarterly – Members birthdays – target to post on the 10th of 1st month of FY quarter (May/Aug/Nov/Feb)

**Chorus Buddies:** Gem City – Did not reach out this month.