

MEMBERSHIP COORDINATOR REPORT
RMT MEETING
NOV15, 2020

Activity since the last RMT meeting:

Global Open House & 75th Anniversary Event

- *Attended the Virtual Global Open House training sessions online.
- *Had conversations with Fran Furtner (SAI Membership Growth Task Force) re: participation in this event.
- *Sent out information to HHR4 chapters re: this event, encouraging their participation during SAI's virtual International convention in October.
- *Worked with Sue Pelley, Jeanne Delahunty, and Kristie Clark to plan for a Regional "event" during International week.
- *Gathered information and made plans for video interviews with the new Region 4 directors and the 50-,55-,& 60- year longevity recipients. (Thanks to Sue Pelley and Liz Sabo-Johnson for their interviews with the directors of WRS & CSC, and to Sue Pelley, Deb Bringman, Kim Wonders, Robin Hanson and Mickie Holladay for their interviews with the longevity recipients.)
- *Had the longevity awards engraved for presentation to the recipients at their interviews.
- *Gathered videos from the "non-competing competitors" that would have been in Louisville.
- *Worked with Jennifer Palus to put together a video acknowledging all the Region 4 choruses and their charter dates. (Thanks to Jan Seales for having this info at her fingertips to share!)
- *Worked with Liz Sabo-Johnson to get the videos ready for posting. (Liz was marvelous—could not have completed this project without her skill and willingness to take on the challenge!)
- *Worked with Jeanne Delahunty and Kristie Clark to get the videos posted to the website and Facebook page.

D&I Task Force

Had a conference call with Donnetta Hawkins and Emily Sartain in late Sept re: their work on the Task Force and their projected plans. They have been working on a survey to gather data from the Region and had wanted to use "test groups" before doing a blanket survey. They wanted to use their home choruses (MNC and Scenic City) as test groups, so I recommended getting permission from their Team Managers and Directors to proceed with this and to keep me informed of their progress. Except for a couple of quick emails to keep in touch, I have not had any updates about the project. Will forward information when I hear from them.

Revitalization and 3-yr competition requirement

As of this writing, the required timetables for revitalization (1 year) and competition (every 3 yrs) have been extended, per direction from Int'l. I had received a question from Ohio Heartland, as 2021 was to be their required competition year. They have been informed of the extension. Due to the present circumstances, all choruses will now be required to compete by 2023 and the 3-yr rule will be re-instated after that.

RMT Training

Watched the videos from Int'l for the RMT training and participated in the live ZOOM session for Membership Coordinators. Good information shared by other regions. I will review and put together

some of these ideas to send out to chapters. Hopefully this will give them some material to keep them going over the next few months.

Have also talked with Molly Huffman (Membership Retention Task Force) and she indicated that Region 5 seemed to have a good retention program going. I will be contacting that Membership Coordinator for information to share as well.

Regional Membership #'s

I was asked to report our Regional membership totals, but have not gotten that information yet. Although I will contact International to see if they can give me a total, it was mentioned during the membership session last week that the information found on the individual chorus listings is often inaccurate, with “old” members still listed and “new” members not yet included. It may be more accurate to contact each chorus for information.

Chorus Buddy Reports

SVC

Cheryl Shaw reports that SVC will be continuing ZOOM rehearsals until 11/23/20 and will take off until 1/4/21. They have been doing well, involved in a Secret Sister project with the chorus, planning 3 or 4 virtual socials. Cheryl also asked to send good thoughts to Kerry and Steve Denino. Steve is having some kind of procedure done Monday Nov 16 (she didn't say what) and Kerry will be taking care of him for a few days.

Ohio Heartland

Bonnie Joseph reports that they have not been having rehearsals in person and since they have few members with technology skills and/or equipment they don't do ZOOM. They have tried to meet outside on occasion when the weather was nice just to stay in touch, but many of their members are remaining at home during the current health situation. They continue to rely on newsletters put together by their director Diane to keep in touch. She encourages singing activities and they try to contact each other via phone to keep in touch.

Spirit of Evansville

Shirley Holmes reports that they had been meeting in person in the party room of a local restaurant for rehearsals, wearing masks and spacing appropriately, but they have canceled rehearsals the past two weeks because COVID numbers have been so high in the counties they draw their membership from. They had done ZOOM rehearsals for a while, using the region's account, but this was not so successful for them as many of their members are not comfortable with technology.

Respectfully submitted,

Marsha Leistner