

August 22, 2019
Marketing Coordinator Report
RMT – Region 4
Kristie Clark

Completed Accountabilities since June 2019 Meeting

1. Designed and distributed Love Gift Flyer for Leaders' Workshop
2. Designed and submitted longevity slides to SAI for upcoming contest
3. Catch a Rising Star "CARS" Save the Date flyer – worked with Liz to designed and distributed
4. Ordered glows sticks/auditorium stuff for Pep Rally at SAI for upcoming contest
5. Designed and ordered badge ribbons for SAI for upcoming contest
6. Posted needed communication to Facebook
7. Small Chorus Seminar - June 6, 2020 – working with Kim and Deb for event marketing
8. Working to market Pep Rally information for upcoming SAI contest

Needed:

Passport Prize Decision/Approval

1st Place

3 Night 4 Day Rental in Gatlinburg donated by Liz Sabo Johnson

2nd Place

Front row seating at 2021 Regional Contest

All regional events paid for 2021

\$100 Visa Gift Card

3rd Place

Front row seating at 2021 Regional Contest

All regional events paid for 2021

\$50 Visa Gift Card

There was a lot of discussion and feedback on this topic. I believe the above was the final decision. I can redo the flyer/ad/marketing piece but before I do, I want to make sure this prize information is correct/approved.