

MEMBERSHIP REPORT
RMT MEETING
JUNE 16, 2019

Membership information reported to the RMT at the initial meeting at the Marriott June 16, 2019:

Membership Education: A chapter survey was done in early 2019 to gather information r/t member activity, chorus performances, involvement in community and youth events, competition participation. All but 4 choruses participated (Almost Heaven—now in Revitalization, Harmony Roses, Unbridled Harmony, and HeartSong—now dissolved). The compiled results will be used in planning membership education and recruitment strategies and may be useful for the Marketing Team when working with the various choruses.

Also had communication with Kim (Education) re: chapters that are “at risk” and compared notes with her on the information I received from their surveys.

Longevity Awards: I worked with Jan Seales (Pride of KY Chorus and “statistics queen”) prior to the 2019 competition to determine longevity awards, which were presented on the stage in Covington in April.

Requirement for competition participation: In order to maintain charter, SAI requires choruses to participate in competition every 3 years. According to the information I reviewed for this report, the following choruses will need to participate in 2020 to maintain their charters: Friendship VII, Harmony Roses, Ohio Heartland, and Almost Heaven—now in Revitalization Status.

Membership Team for FY 2019-2020: Toula Oberlies will continue to work with Revitalization/Dissolution. Jan Seales continues to work with the membership database. I have contacted Lisa Holland regarding Chapter Coordinator to maintain regular contact with Presidents/Team Leaders.

At this time we have no Prospective choruses, so this position is open. I have not yet appointed a person to work with “at-large” members to maintain that connection.

Contact with International HQ: Have had 3 calls from Int’l regarding potential member inquired for various areas in Region 4. In all cases I have contacted the person requesting the information, the chapters in the area involved and responded back to HQ.

Respectfully submitted,

Marsha Leistner
Membership Coordinator